

CURRICULAM VITAE

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Objective:

My Career objective is to be a part of Growing organization. Where I can learn as well as contribute towards betterments of my organization and society as well.

Educational Background:

Course	School/college	Year of passing	% of marks
B.Ed.	Raja Ram Mohan Roy College, Bangalore	2024	87.21%
M.com	Pompei college, Aikala	2015	73.28%
B.com	Pompei college, Aikala	2013	85.58%
PUC	V.V.P.U college, Mundkur	2010	83.33%
SSLC	Subramanya swamy, High school Kadandale	2008	79.52%

Qualification :Karnataka State Eligibility Test (KSET) 2025.

Area of specialization: Financial Management

Technical Qualification: Diploma in Computer Application

Work Experience :

- ◆ I have worked as Full time lecturer in Sri Mahaveera College Moodbidre for 1 year (2016-2017)

- ◆ I have worked as Full time lecturer in S.D.P.T F.G College Kateel for 7 years.(2017-2024)
- ◆ I have worked as Post graduate lecturer in Govinda Dasa College Surathkal for 1 year (2024-2025)
- ◆ I am currently serving as a lecturer in S.D.P.T F.G College Kateel.

Details of Paper Presentation:

- Presented a paper in International conference on Global Management Myopia conducted by St Agnes College Autonomous Manglore
- Presented a paper in International Conference on Green Banking Perceptions and challenges conducted by University College Manglore
- Presented a paper in National Conference on Digital India conducted by Canara College Manglore
- Presented a paper in National conference on Envision India Emerging issues and challenges conducted by Govt First grade College Kavoov
- Presented a paper in State level Inter disciplinary conference on Demonitization:It's impact on Socio Economic life conducted by Milagres College Kallianpur

Details of Publication:

Book Name	Name of Publisher	Paper Name
Redefining strategies for international markets	B-Digest Publications II edition ISBN : 978-93-84734-58-9	“Green Marketing : awareness and its influence on buying behavior of consumer” A study with reference to DK
International Journal of Creative Thoughts	IJCRT (www.ijcrt.org) ISSN: 2320 – 2882	Consumer Willingness to pay for Regenerative Agriculture Practices ; An Empirical Study in Dakshina Kannada
IJLTEMAS Online Journal	A Unit of International Standards Publication. ISSN:2278-2540	“Student’s Perception of Academics and Hobbies : A Study With Reference To Udupi And Mangalore District”

Details of Workshop attended:

- Attended 7 days Online FDP on "Empowering Commerce Teachers for NEP 2020"organised by Manglore University Commerce Teachers Association
- Attended One day State Level Seminar on" GST --A paradigm Shift in Taxation Laws"
- Participated in the Capacity building Program on "Google Suite for Education" organized by Department of Business Administration
- Attended one day Workshop on Revised Bcom Curriculum (Business taxation IV) organized by University College Manglore.)
- Attended One day Workshop on NEP syllabus (Principles of Marketing) organised by St Agnes College Manglore
- Attended One day Workshop on NEP syllabus (Law and practice of Banking) organised by Besant college Mangalore
- Attended one day workshop on NEP syllabus (Income Tax Law and Practice-II) organized by Govt. First Grade Women's College, Balmatta.

Webinar Attended:

- International Webinar on Digital Globalisation organised by Department of Commerce, Business administration Sri Bhuvanendra College Karkala
- One week National Webinar on "Effective Educator for Professional and Institutional Excellence"organised by Government first grade College Kavoor
- National Webinar on "Assertive communication organised by Cauvery College Gonikoppal
- National Webinar on organised"Gender Equity and Covid 19 Masculinities Perspectives"organised by Women development Cell, University of Mumbai
- National Webinar on "Redefining rights and Duties during Covid 19 Situation" organised by Sri Dhavala college Moodbidri
- National Webinar on "Covid 19 Pandemic: Impact and strategies for Rural Degree colleges in India" organised by Cavery College Virajpetr Kadagu.
- National Webinar on "An insight into capital market during Covid 19 Pandemic"organised by SDM College of Business Management Mangaluru.
- National Webinar on "Personal Investment Management: Post Covid" organised by St.ASt.Agnes College Mangaluru

- National Webinar on "Adopting ourselves to the online academic activities "organised by Sahyadri College Engineering and Management Mangalore
- National Webinar on "Challenges and opportunities for Indian Business in Covid 19"organised by Vidyavardhaka FG college Mysore
- National Webinar on "Supply chain management in the crisis of COVID Pandemic --towards new Mandates"organised by Sheshadri puram College Bangalore
- National Webinar on "Investment during the present time " organised by Canara College Mangaluru
- National Webinar on "Derivatives decoded" organised by St.Aloysious Mangalore
- Webinar on Spit free India Movement organised by Narayana Health ,Banglore
- Webinar on "Learning in the Digital Age" - opportunities and challenges organised by Govinda Dasa college Surathkal.

Educational Achievements:

- Secured First Rank in Mangalore University for Hindi subject.
- Participated in Magma 2014, National Level Management fest organized by Srinivas Institute of Management Studies Pandeshwar, Mangalore.
- Attended in Agnite -2015, Commerce fest organized by St. Agnes College (Autonomous) Mangalore.
- Presented a paper in Intercollegiate Seminar ,conducted by Pompei college.
- Conducted Field Research in Marketing.

Personal Profile:

Date of Birth : 27-11-1992

Nationality : Indian

Languages known : English,Hindi,Kannada,Tulu

Fortitude : Optimistic,Dedicated and will accomplish the given task with perfection within the stipulated time.

Declaration:

All the above endowed profiles are true to the best of my knowledge.

Date: 05-11-2025

Yours faithfully

Place: Udupi

ASHWITHA V SHETTY